

Data Analyst Traffic Quality

Based in Paris

About CRITEO [CRTO]

Criteo delivers personalized performance marketing at an extensive scale. Measuring return on post-click sales, Criteo makes ROI transparent and easy to measure. Criteo has over 1,500 employees in 23 offices across the Americas, Europe and Asia-Pacific, serves over 7,800 advertisers worldwide and maintains direct relationships with over 10,000 publishers.

For more information, please visit <http://www.criteo.com>

Mission:

The Data Analytics team at Criteo sits between the business and technology groups. Our business is built on a strongly quantitative culture, and our analysts are involved in setting the agenda and driving decisions across the organization. You'll be given access to one of the world's biggest datasets, and the computing power to exploit it. We'll ask you to produce data-driven recommendations that can be clearly understood and quickly put into action.

Overview

We are looking for a highly motivated Data Analyst to join a newly created team. You must thrive in a start-up environment, be proactive, detail-oriented and eager to learn and keep-up with an evolving product landscape.

What will you be doing?

You will be working on suspicious behaviours issues encountered at Criteo, and be in charge of validating and quantifying them and identify how to solve problems as they will arise. You will be in charge of the massive data sets the team will be building to accomplish this, from the design to the analysis.

You will typically be jumping on an issue once it's identified by our Escalation team or when you detect it proactively. You can expect a fast-paced, high-stakes roadmap that significantly impacts Criteo's whole business. Among the tasks foreseen:

- Mine advanced data and turn them into understandable and actionable insights
- Define and execute a stream of analysis and tests to inform and support the strategic roadmap for suspicious behaviour detection products
- Master our internal analytic datasets and reporting tools to quickly respond to emergencies with the help of a versatile and dedicated dev team
- Help build a set of best practices for identifying and solving suspicious behaviours issues that can be applied by local Analytics teams

What do we expect?

- 0-3 years' experience in an analytical role in Technology, Consulting or Finance
- You will hold a degree or higher in Computer Science, Math, Statistics or quant economics
- You have previous experience of problem solving end to end, in autonomy
- You are versatile, self-driven, detail-oriented and hands-on
- You are outgoing with good communication skills
- You are passionate about analytics, statistics and predictive approaches
- You have a demonstrated interest in internet and technology; you'll probably have used databases or have programming experience
- You are Fluent in English

This is an amazing opportunity to join the world's leading performance advertising company and be at the center of our strategic business initiatives. Join us to contribute to one of the latest disrupting technologies in online technology. We share the same passion for e-Commerce, Advertising and Technology. We value team work, openness, technical innovation, and results-orientated thinking. Criteo corporate culture is all about attracting and retaining the best talent. We aim to reward excellence so there are fantastic opportunities for the right candidate