

# Data Analyst Engine

Based in Paris

## About CRITEO [CRTO]

Criteo delivers personalized performance marketing at an extensive scale. Measuring return on post-click sales, Criteo makes ROI transparent and easy to measure. Criteo has over 1,500 employees in 23 offices across the Americas, Europe and Asia-Pacific, serves over 7,800 advertisers worldwide and maintains direct relationships with over 10,000 publishers.

For more information, please visit <http://www.criteo.com>

## Mission:

As part of our product team, you will be in charge of improving our Criteo Engine. The Engine is the set of machine learning algorithms and underlying data that enable us to efficiently buy and optimize displays to drive the best performance to our clients. It's a crucial component of the Criteo Product in an environment where performance is key.

## More specifically:

You'll have to contribute building our engine product roadmap

You'll have to extract insights from our huge and extremely rich data warehouse

You'll have to investigate which feature can improve our prediction model

You'll have to work closely with our R&D engine team and become an expert of the Criteo Engine

You'll have to understand our clients' business objectives and what really drives the performance

In other words you will be the bridge between our Business and R&D teams

## Profile:

The successful candidate will be able to demonstrate the following:

You have 2+ years of experience in a very analytical position (mathematics / finance / consulting)

You have a strong analytical background and enjoy crunching data

You are versatile and dynamic

You are very pragmatic and like pushing your ideas end to end

- You have a real interest in technology and like working in fast-paced environments
- You are Fluent in English

You can't miss the opportunity we offer you to develop your career. Join us to contribute to one of the latest disrupting technologies in online technology. We work hard, play hard and we share the same passion for e-Commerce, Advertising and Technology. We value team work, openness, technical innovation, and results-orientated thinking. Criteo corporate culture is all about attracting and retaining the best talent. We aim to reward excellence so there are fantastic opportunities for the right candidate