

Data Analyst - Central Analytics

Location : Paris

About Criteo

Criteo ([CRTO](#)), the leader in commerce marketing, is building the highest performing and open commerce marketing ecosystem to drive profits and sales for retailers and brands. 2,700 Criteo team members partner with 16,000 customers and thousands of publishers across the globe to deliver performance at scale by connecting shoppers to the things they need and love. Designed for commerce, Criteo Commerce Marketing Ecosystem sees over 550 billion in annual commerce sales data.

For more information, please visit www.criteo.com.

Context

As part of the Sales & Operations (S&O) organization within Criteo, Analytics teams have the responsibility to ensure that the campaigns delivered do match clients marketing targets and outperform the competition thanks to great technology and products, in conjunction with a deep understanding of clients expectations.

Mission:

As a Data Analyst within our Central team you will be in charge of:

- **Analytics**
 - Own the Analytics part of a set of Criteo Core Products by running analyses and developing reports that will allow S&O teams better understanding their Products performance.
 - Add your expertise to create insightful data and metrics that will empower S&O teams analyzing their daily KPI.
 - Use your knowledge of our system to develop different type of reports and metrics that will present actionable insights to teams across the business
- **Collaboration**
 - Train, support and give product updates to Data Analysts around the world (120+ analysts)
 - Lead and coordinate cross-teams projects
 - Liaise with our product and R&D teams to impact our product and analytics roadmap
 - By working within the Analytics team, you will have to deal with different Criteo products in an international context.

Profile:

The successful candidate will be able to demonstrate the following:

- Junior profiles accepted
- Master's degree or higher in a quantitative or business field (Statistics, Mathematics, Econometrics, Economics, Finance, etc.)
- You are Fluent in English
- You can demonstrate your ability to solve problem solving end to end.
- You are interested in competence, analysis and change management
- You are versatile, dynamic.
- Ability to navigate and influence in complex global organizations
- Ability to present results to both technical and non-technical audiences
- You have a real interest in online Advertising market and the impact of a high-performance technology in this market
- Ideally, you have good technical expertise: SQL, R, Python and other programming languages. Vertica and Tableau knowledge is a plus.

You can't miss the opportunity we offer you to develop your career. Join us to contribute to one of the latest disrupting technologies in online technology. We work hard, play hard and we share the same passion for e-Commerce, Advertising and Technology. We value team work, openness, technical innovation, and results-orientated thinking. Criteo corporate culture is all about attracting and retaining the best talent. We aim to reward excellence so there are fantastic opportunities for the right candidate.